

CREATIVE PORTFOLIO

IYANUAYO OPEODU

HEAD OF OPERATIONS / COMMUNITY MANAGER

Operations • Community • Creative Production • Writing



"I like being where ideas become real — coordinating people, shaping experiences, and helping creative work move from concept to finished piece."

Building systems. Growing communities. Telling stories.

I'm a media production, communications and operations professional with experience across content creation, customer experience, photography, video production, project coordination and brand operations. I enjoy the space where people, ideas and execution meet — turning plans into organised experiences and creative work.

My work sits at the intersection of operations and creativity. I can coordinate people and projects, communicate across teams, support production, manage community-facing work, and contribute to storytelling and content.

OPERATIONS	Project coordination • Workflow support • Team communication • Planning
COMMUNITY	Community engagement • Relationship building • Events • Audience communication
CREATIVE	Writing • Scriptwriting • Copywriting • Storytelling • Photography
MEDIA	Video production • Video editing • Social media • CapCut • Adobe Premiere Pro

WHAT I BRING

A practical creative mindset: I'm comfortable with the details that keep a project moving, while still thinking about the people, story and experience behind the work.

- Strong communication and customer-facing experience.
- Hands-on experience coordinating teams and creative projects.
- Experience working across media, storytelling, photography and content.
- An operations-first approach with a creative eye.

Making the moving parts move.

BREAK THE EYES

Head of Operations | February 2023 – March 2024

At Break The Eyes, I managed day-to-day operational activities and project coordination, facilitated communication between departments, supported workflow efficiency, and contributed to strategic planning and organisational decisions.



CASE STUDY / THE 9 LESSONS OF CHRISTMAS

For *Lights, Camera, Noel 3.0: The 9 Lessons of Christmas*, I coordinated the operational side of the project — working with actors, helping with planning, communicating with the team and keeping the different moving parts aligned.

ROLE	PROJECT	RUNTIME	VIEWS
Head of Operations	Christmas creative production	58:07	736+

TEO CIRCLE

Community + Creative Work

A creative space connected to film, storytelling and creative community. My portfolio work includes community-facing content and newsletter storytelling designed to keep creatives connected, informed and engaged.

Selected platform: TEO Circle on Substack — “we make really cool stuff.”

Creative work, from behind the camera to the finished story.

PHOTOGRAPHY

Lead Photographer — CIU Christian Fellowship

Led photography coverage for conferences, events and worship services; produced and edited visual content for publicity and social platforms.

VIDEO + CONTENT

Production & digital storytelling

Experience developing content and supporting video production, including scriptwriting, editing and social-first storytelling.

CUSTOMER EXPERIENCE

Absa Worldwide

Provided professional customer support, handled inquiries and complaints, supported orders and post-purchase service, and collaborated with internal teams to improve customer experience.

BRAND OPERATIONS

Ewa Ati OgE

Co-founded and manage a fashion and lifestyle brand, with responsibility for daily operations, customer relationships, strategic planning, product development, marketing and audience engagement.

TOOLS

CapCut • Adobe Premiere Pro • Microsoft Office • Social media platforms • Photography workflows

Stories with voice, culture and character.

My writing leans into conversational storytelling, Nigerian cultural texture and character-driven scenes. I use writing to explore relationships, humour, everyday life and the small moments that make stories feel lived-in.

YORUBA PARTY JOLLOF

Fiction / Series

A playful Nigerian romance built around food, family and an unexpected connection. The second instalment follows Ayobami and Akinolu as their relationship develops after their first encounter.

<https://medium.com/@temidayoopeodu475/yoruba-party-jollof-8fd9047397e2>

YORUBA PARTY JOLLOF II

Fiction / Series

A continuation of Ayobami's story, moving from the first spark into a paint-and-sip date and the possibility of another date over amala.

<https://medium.com/@temidayoopeodu475/yoruba-party-jollof-ii-2df4847b2ce7>

TEO CIRCLE / NEWSLETTER

Community-oriented writing and content connected to creative work, film and storytelling.

https://substack.com/@teocircle?r=8pek3p&utm_medium=ios&utm_source=stories&shareImageVariant=blur

OPEN TO: Writing • Ghostwriting • Scriptwriting • Content writing • Creative development

A creative operator with range.

Co-Founder & Operations Lead

Ewa Ati OgE | June 2023 – Present

Daily operations • Customer relations • Strategic planning • Brand development • Product development • Marketing • Audience engagement

Customer Service Representative

Absa Worldwide | March 2024 – January 2025

Customer support • Complaint resolution • Orders & exchanges • Post-purchase support • Cross-team collaboration

Intern

325 Global Services | July 2025 – September 2025

Administrative and operational support • Project collaboration • Client service assignments

Lead Photographer

CIU Christian Fellowship | November 2022 – May 2024

Event photography • Visual content • Editing • Publicity • Social media • Media-team collaboration

Head of Operations

Break The Eyes | February 2023 – March 2024

Operations • Project coordination • Team communication • Workflow support • Strategic planning

EDUCATION

Lead City University — B.Sc. Politics and International Relations (Expected 2026)

Cyprus International University — International Relations and Affairs (2020–2022)

LET'S WORK TOGETHER

For jobs, freelance projects, production opportunities, writing, community work or creative collaborations.

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